

REMARKS

This paper is in response to the Office Action October 6, 2010. Please enter the amendments presented herein.

The Examiner is thanked for the careful examination of this case. The Examiner has acknowledged the addition of new claims 45-47 in the last Office action. The new claims were drawn to computer readable media claims.

Claims 45-47 were rejected under 35 USC 101, as being directed toward non-statutory subject matter. As noted by the amendments to claims 45-47, the claims now recite the words "non-transitory," as suggested by the Examiner to overcome the rejection. Having made this amendment, the Applicant request the Examiner to withdraw this rejection.

All items being addressed, the Examiner is earnestly requested to issue a Notice of Allowance.

If the Examiner has any questions concerning the present amendment, the Examiner is kindly requested to contact the undersigned at (408) 749-6903. If any other fees are due in connection with filing this amendment, the Commissioner is also authorized to charge Deposit Account No. 50-0805 (Order No SONYPO34).

Respectfully submitted,
MARTINE PENILLA & GENCARELLA, LLP

/Albert Penilla/

Albert S. Penilla, Esq.
Reg. No. 39,487

710 Lakeway Drive, Suite 200
Sunnyvale, CA 94085
Telephone: (408) 749-6903
Facsimile: (408) 749-6901